



BAPRAS

British Association of Plastic
Reconstructive and Aesthetic Surgeons

8-11 December

**Manchester Central
Convention Centre**

BAPRAS 2020

TRADE
PROSPECTUS





Welcome

Following consultation with our members, 2020 sees an exciting change in our scientific meeting programme. Historically, BAPRAS has always run two scientific meetings per year but the decision has been made to run one longer meeting, taking the place of our traditional 'Winter Scientific Meeting'.

This new event will enable us to work more closely with sub-specialty interest societies and partners, to create a vibrant and exciting programme. We're confident the new format, which will focus much more on interactive teaching and innovative content, will be the must-attend event for plastic surgeons in the UK and will attract greater numbers of delegates than ever before.

We hope you will engage with us to help us launch our new format- We'd be delighted to collaborate with industry partners on masterclasses, sponsored content and any other ideas you might have to let us help promote your products and services to our delegates.

About BAPRAS

The British Association of Plastic, Reconstructive and Aesthetic Surgery is the voice of plastic surgery in the UK, advancing education in all aspects of the specialty and promoting the understanding of contemporary practice.

BAPRAS speaks for the majority of reconstructive and aesthetic plastic surgeons providing services to patients in the UK today.

Founded in 1946 in the aftermath of world war, as the British Association of Plastic Surgeons, the Association had the objectives of relieving sickness and protecting and preserving public health by the promotion and development of plastic surgery. The aim of the Association was to advance education in all aspects of plastic surgery.

Today, these objectives remain. However, techniques and expertise have progressed to the extent that plastic surgery needs to be understood in a modern, wider context.



Delegate Profile

Traditionally, our Winter Scientific Meeting regularly attracted in excess of 400 delegates and we are expecting numbers this year to exceed this.

The meeting is aimed at consultants, trainees at all levels, nurses and researchers working in the field of plastic surgery, with specific programme content being developed for attendees in each of these categories.

Expected delegate breakdown

Consultants	37%
Specialist Trainees	30%
Nurses	8%
Researchers	5%
Medical students/core trainees/foundation doctors	20%

About BAPRAS 2020

BAPRAS 2020 will take place from Tuesday 8-Friday 11 December at Manchester Central Convention Centre, with the exhibition area being open from Wednesday 9 - Friday 11 December



Exhibition

The charge per square metre for space is **£400**

We are pleased to offer this reduced price to as an introductory offer for the revamped event (usual cost is £500/ square metre)

Location

The exhibition will be arranged as tabletop stand spaces in Charter 3, 2

and the Gallery- one large central space where delegates will come together for refreshment and lunch breaks to network and interact with exhibitors.

Who exhibits?

Manufacturers, technology, pharmaceuticals/devices, diagnostics, monitoring, publishers, and non-profit organisations

What's included

Your stand fee will include:

Listing as an exhibitor on website and conference app
100 word company profile in print programme, event website and conference app
A table and two chairs
Access to one standard plug point
Staff passes (number dependent on stand size booked). Staff pass allows access to scientific sessions and catering included in conference registration
List of participants (via conference app)

Space is limited and will be allocated on a first come, first served basis, according to the date of receipt of payment.

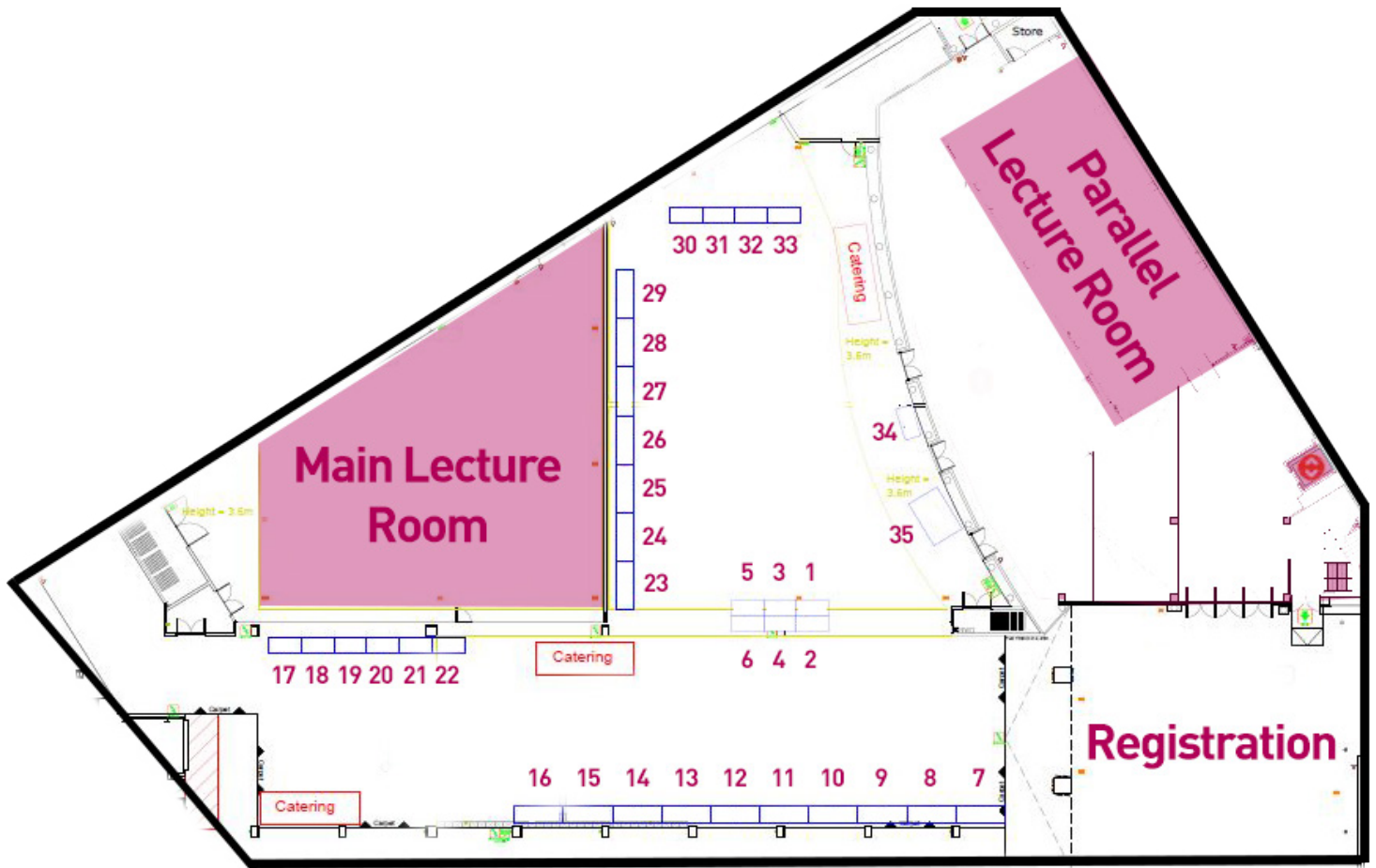
Stand spaces

Spaces available are:

- 3x2m (includes 3 staff passes)
- 3x1m (includes 2 staff passes)
- 2x1m (includes 1 staff pass)



Map of Exhibition Area





Sponsorship Opportunities

In addition to purchasing 'space only' we are pleased to offer the following sponsorship packages:

	Platinum (1 only)	Gold	Silver
	£6,000	£3,000	£2,000
Exhibition Space (See below)	6 sqm	3 sqm	2 sqm
Acknowledgement in holding slides	Y	Y	Y
Full page advert in printed conference guide	Inside front cover	Y	N
Logo link on BAPRAS website	Y	Y	Y
Company name and logo on event signage	2	N	Y

NEW FOR 2020: Sponsor a Trainee/Nurse

To enable the maximum number of nurses and trainees to attend the meeting, we are inviting companies to sponsor one, or a number of delegate places.

Trainee places- £100 per delegate

Nurse places- £50 per delegate

This is a fantastic way to ensure that the money you spend is going directly to assist the education of specific individuals. Delegates will be asked

to apply for an educational grant and places will be allocated at the discretion of the meeting committee.

Grant providers will be recognised in the conference guide, app and website, and the individual notified specifically.



Additional Support Items

Educational Grant: Support a guest lecture or session

- **Plenary session- £2000**
- **Parallel session- £1000**
- **Guest speaker- from £500**

Sponsoring companies will support the overall cost of guest lectures or specific sessions, including costs relating to speaker expenses and travel, AV and room hire. Sponsors will be acknowledged in the final programme, conference website and appropriate holding slide with the credit 'session/ lecture supported by...'

Satellite Symposium- £5000

Sponsors have the opportunity to hold a 1 hour parallel satellite symposium

Price includes:

- Hall rental, standard staging and AV,
- Promotion in the delegate programme, website and conference app
- Registration for three delegates/ speakers

Poster Presentation area - £2000

A high traffic area of the meeting, where posters are presented but also are displayed throughout the conference.

Sponsors will be credited in the final programme, conference website, on poster presentation screens and event signage

Delegate bags, lanyards, coffee cups and other delegate materials

If you would like to provide branded bags, lanyards coffee cups or anything else for us to make available to delegates, this is an option.



Additional Support Items

We will be more than happy to distribute items from the registration desk. Please note all items must include the BAPRAS logo. Costs are to be met by the supporting company. Final signoff on design must be passed by BAPRAS.

Conference Guide advertisement- £200

Exhibitors are invited to place an advert into the printed conference guide. Advertisers should provide their own art work. Sizing information will be sent on if this element is booked.

We would be delighted to discuss further opportunities for collaboration at this event.



Programme

The full programme is still being finalised- Please find below an outline of the sessions that will be available to delegates

Tuesday 8 December **Training and Research Day** **(Exhibition setup day)**

Parallel streams

- PLASTA trainee conference
- BAPRAS Undergraduate Day
- RSTN research meeting

Wednesday 9 December **Cross-specialty Interest Day**

Specific in-depth teaching on topics of interest to the whole specialty:

- Wound healing
- Major trauma
- Skin cancer

Specialist course 1

Counselling patients (in collaboration with the Centre for Appearance Research)- numbers strictly limited

Specialist course 2

Cadaveric course in collaboration with Manchester University (numbers strictly limited, additional attendance fee applies)

Thursday 10 December **Professional Values**

A day focusing outside of the operating theatre, aiming to support surgeons and trainees at every stage of their career.

Topics include:

- Bullying and harassment
- How to be an expert witness
- Leadership
- The consultant journey
- How to write a medicolegal report
- Updates from our partner charity, BFIRST
- 'The juggling club'- for surgeons working 'less than full time'
- Funding requests
- Building a business case for new services
- Updates on ALCL and other hot topics
- Pensions and retirement planning.
- Avoiding burnout
- Incorporating research at all stages of your career



Programme continued

Specialist course

Cadaveric course in collaboration with Manchester University (numbers strictly limited, additional attendance fee applies)

Friday 11 December

Parallel streams - full day of teaching on the following topics:

- Microsurgery masterclass
- Head and neck
- Aging skin
- Innovation
- Plastic surgery nurses conference

Specialist course

Cadaveric course in collaboration with Manchester University (numbers strictly limited, additional attendance fee applies)



BAPRAS

British Association of Plastic
Reconstructive and Aesthetic Surgeons

